



**2014 NATIONAL CONFERENCE
ON DIALOGUE & DELIBERATION**

OCTOBER 17-19, 2014 • DC AREA

**DEMOCRACY FOR THE NEXT GENERATION
AND THIS ONE TOO!**

FRIDAY

8:00 - 9:45 am

REGISTRATION (Outside the Ballroom)
Check in, get your name tag and tote, and have some coffee and bagels.

10:00 - 12:00 pm

OPENING SESSION (Ballroom)
Welcoming, Mapping and Grounding

page 07

12:00 - 1:00 pm

LUNCH (Ballroom)

1:00 - 2:00 pm

SHORT TALKS (Breakout Rooms)

page 08

2:00 - 2:30 pm

BREAK

2:30 - 4:00 pm

WORKSHOPS (Breakout Rooms)

page 09

4:00 - 4:30 pm

BREAK

4:30 - 6:00 pm

D&D SHOWCASE and RECEPTION (Ballroom)
Visit with 25 incredible presenters. Snacks served.

page 11

6:00 pm on

EVENING
Dinner on your own.

SATURDAY

9:00 - 10:30 am

WORKSHOPS (Breakout Rooms)

page 12

10:30 - 11:00 am

BREAK

11:00 - 12:30 pm

WORKSHOPS (Breakout Rooms)

page 14

12:30 - 1:30 pm

LUNCH (Ballroom)

1:30 - 3:30 pm

AFTERNOON PLENARY
Our Aspirations, Barriers and Break-Through Ideas

page 16

3:30 - 4:00 pm

BREAK

4:00 pm

FIELD TRIPS (Meet in the Lobby)
Trips leave at different times, so double-check on the timing of yours!

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4:00 pm on

EVENING
Self-organized dinner and networking, for those not going on field trips.

8:30 pm

SCREENING OF "BRING IT TO THE TABLE" (Ballroom)

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SUNDAY

9:00 - 10:30 am

WORKSHOPS (Breakout Rooms)

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10:30 - 11:00 am

BREAK

11:00 - 12:30 pm

WORKSHOPS (Breakout Rooms)

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12:30 - 1:30 pm

LUNCH (Ballroom)

1:30 - 3:30 pm

CLOSING PLENARY (Ballroom)
Gamification, Rapid Response, and Our Path Forward

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WELCOME TO NCDD 2014!

MESSAGE FROM NCDD'S DIRECTOR

Welcome to the 2014 NCDD conference!

Hundreds of the most active, thoughtful, and influential people in public engagement and group process work take the time to come to NCDD, and we are excited that you are one of them this year.

Spending three days with some of the most amazing people in our field and exploring together how we can shape the future of this important movement — there's nothing quite like it! We encourage you to participate fully and enjoy yourself thoroughly.

This is NCDD's sixth national conference. Our first conference brought together 225 leaders and innovators in Alexandria, Virginia in October 2002, and we're thrilled to be coming back full-circle to the DC area in 2014.

In 2002, sixty leaders and fifty organizations (our founding members) in this still-emerging field worked together to convene the first National Conference on Dialogue & Deliberation. Our first conference, and each event since, has drawn hundreds of phenomenal leaders and innovators who were thrilled to be learning from each other's successes and approaches, developing relationships with new colleagues, and forging new paths for our collective work together. Your energy, spirit, and commitment are what makes all the hard work that goes into planning these events worth it.

Our theme for the 2014 National Conference on Dialogue & Deliberation is...

Democracy for the Next Generation

When we engaged our community back in April (using Codigital) about what they'd like to see happen at this year's conference, one thing that struck us was how future-oriented the highest rated comments were. People wanted to:

- learn about new technology for engagement
- recruit and support young people and emerging leaders in the field
- find ways to break out of our existing boundaries so we can bring this work to a larger stage
- contribute to building a stronger democracy that is able to address society's most pressing challenges

Over the next three days, we'll explore what we want the next generation of our work to look like, and how we might work together to get there. This "next generation" of democracy is the future that embodies the best of what we have to offer the world.

NCDD relies on the commitment and contributions of members of our community, and this conference is no exception. We are grateful to all of our planning team members, sponsors, partners, presenters, field trip hosts, scholarship fund donors, and all others playing small and large roles in helping us pull off this event. Many people and organizations have devoted considerable energy to making this a successful gathering, and we thank all of you for your contributions.

- Sandy Heierbacher, NCDD Director
and the entire NCDD 2014 Planning Team

Introducing Your Emcees

We're thrilled to have two of our most widely adored NCDD members serving as our conference Emcees again for NCDD 2014, providing you with familiar faces throughout the event, introducing presenters, making announcements and helping us transition between activities. John Gastil is the Head of the Department of Communication Arts and Sciences at Penn State University. Susanna Haas Lyons is a public engagement specialist, expert in civic tech and former Senior Associate of AmericaSpeaks.



John Gastil
Conference Co-Emcee
Penn State University



Susanna Haas Lyons
Conference Co-Emcee
Public Engagement Specialist

WELCOME MESSAGE FROM NCDD'S BOARD

Welcome to the conference and the conversation!

- **We** are a community of purposeful practice.
- **We** are powered and empowered by the work of our members.
- **We** operate with a very lean staff and budget, and a working board.
- **We** work together to create value for individual practitioners, the field, and society, and we have fun doing it!
- **You** are **NCDD**, and your contribution of time, effort and resources is essential to the continued vitality of our community.

Members are involved in every aspect of NCDD's work. It is the essence of how we learn and grow together and the best way to get the most out of this amazing community. There are many opportunities for you to get involved, and we want to help you get connected. Please check the "Classifieds" board for gatherings about these opportunities or contact us individually. We look forward to working with you.

- The NCDD Board of Directors



From left to right, Barbara Simonetti (Chair), John Backman, Courtney Breese, Martin Carcasson, Susan Stuart Clark, Marla Crockett and Diane Miller.

NCDD's Field Mapping Project

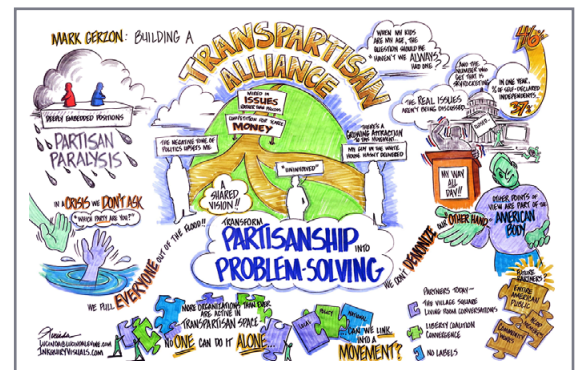
There are a vast array of organizations, communities and networks of practice whose work centers around collaborative group practices. This work goes by many different names (dialogue and deliberation, deliberative democracy, whole systems change, collective intelligence, collaborative problem solving, etc.), and NCDD was formed to bridge these and other streams of practice to help us learn from, be inspired by, and work with each other.

The maps you see on the walls are part of a larger mapping project NCDD is conducting in collaboration with the Kettering Foundation. Our interviewer Kathryn Thomson talked with ten highly collaborative organizations that are part of NCDD but work in different (though overlapping) spheres. We worked with ten graphic recorders to create visual maps of each of these organizations' "ecosystems" of work and partnerships, as conveyed through these interviews.

We all recognize that to achieve our aspirations for the next generation of our work, we will need to find new ways to combine forces. Our aim is to help attendees get a better picture of the points of connection, the overlaps, and the possibilities for collaboration between the myriad networks and organizations that are innovating in this field.

Please use the maps to consider how you and your organization might make further, deeper connections that could increase our field's capacity. We also hope these ten maps will inspire you as you map out your own ecosystem of work during Friday's plenary.

Our talented graphic recording team will also be working on a larger graphic Field Map throughout the conference. Check out the map as it develops, and see if you can get a sense of the larger, interconnected system we are all a part of, and your own points of intersection within the system. See page 17 for more.



CONFERENCE TEAM

THE FOLKS BEHIND THE CURTAIN

Core Planning Team Members



Sandy Heierbacher
Conference Director
National Coalition for Dialogue & Deliberation



Polly Riddims
Logistics Manager
Fusion Partnerships, Inc.



Barbara Simonetti
Design Advisor
Meetings That Matter



Marla Crockett
DC Team Leader
Freelance writer/editor/consultant



Courtney Breese
Conference Manager
NCDD Program Director



Andy Fluke
NCDD Creative Director
National Coalition for Dialogue & Deliberation



Roshan Bliss
Youth / Student Outreach Coordinator
NCDD Blog Curator



Stephanie Brown
Graphic Recording Team Leader
Graphic Recorder, Federal Government

Other Planning Team Members

Chris Berendes

CTO, Netalyst, Inc.

Carrie Boron

Everyday Democracy

Tricia Chirumbolo

Mojo Collaborative

Daniel Clark

AmericaSpeaks (formerly)

Susan Stuart Clark

Common Knowledge

Gabriel Dayley

The Arrow Journal

John Eley

John Eley and Associates

Nancy Ganseder

Civic Renewal Initiative

Jason Gershowitz

Kearns & West

Ellen Knutson

Kettering Foundation

Susanna Haas Lyons

Public Engagement Specialist

Debian Marty

California State University Monterey Bay

Lauren Marx

ADR Vantage

Debilyn Molineaux

Living Room Conversations

Phil Neisser

State University of New York

Abby Pfisterer

Morven Park

Jeff Prudhomme

Interactivity Foundation

Lisa Stiller

Consistent Life

Gail Stone

King County Executive Office

Jessica Solomon

Art in Praxis

Rachel Talbert

The Close Up Foundation

Kathryn Thomson

PublicForums

Kamran Zendeheel

Northern Virginia Community College

Rosa Zubizarreta

Diapaxis

Process Advisors

John Backman

The Dialogue Venture

Dave Biggs

MetroQuest

Steve Brigham

AmericaSpeaks (formerly)

John Gastil

Penn State University

Mary Jacksteit

Public Conversation Project

Amy Lee

Kettering Foundation

David Plouffe

City of Calgary

Bill Potapchuk

Community Building Institute

Larry Schooler

City of Austin, Texas

Adrian Segar

Conferences That Work

Michele Woods Jones

Citizens' Unity Commission, Hampton, VA

SPONSORS & PARTNERS

THANK YOU!

Once again, leading organizations from our community have joined us to make the National Conference on Dialogue & Deliberation amazing, and we send our heartfelt thanks to the organizations on this page. We couldn't do it without them.

All-Star Sponsors

Democracy Fund

www.democracyfund.org

Interactivity Foundation

www.interactivityfoundation.org

Penn State's McCourtney Institute for Democracy & the Center for Democratic Deliberation

www.democracyinstitute.la.psu.edu

Public Conversations Project

www.interactivityfoundation.org

Co-Sponsors

Alynd

www.alynd.com

Center for Justice & Peacebuilding at Eastern Mennonite University

www.emu.edu/cjp/

Everyday Democracy

www.everyday-democracy.org

International Association of Facilitators

www.iaf-world.org

National Dialogue Network

www.nationaldialoguenetwork.org

Partners

Close Up Foundation

www.closeup.org

Healthy Democracy

www.healthydemocracyfund.org

Institute for Civic Discourse and Democracy

www.icdd.k-state.edu

Institute for Local Government

www.ca-ilg.org

Mid-Atlantic Facilitators Network

www.mafn.org

PlaceSpeak

www.placespeak.com

Public Agenda

www.publicagenda.org

William D. Ruckelshaus Center

www.ruckelshauscenter.wsu.edu

Visit Our Sponsors Around the Conservatory

Please take some time to peruse the display tables our All-Star Sponsors and Co-Sponsors have set up around the "Conservatory" on the second floor -- and be sure to grab some of the free materials from these leading organizations.

Sponsors and partners are supporting the conference because they are deeply committed to this community, and because they are interested in connecting with you! Be sure to seek them out at the conference, and to give them an extra big **thank you** on behalf of all of us.



THANK YOU! SCHOLARSHIP DONORS

Contributors to the Conference Scholarship Fund

This year's conference scholarships were funded entirely through the generosity of members of our community. The following members donated to the youth and general scholarship fund, in addition to several who wished to remain anonymous.

Donated \$250 or more

Duncan Autrey
Bluebonnet Hills Christian Church
Stephanie Brown
Marla Crockett
John Gastil
Susan Lebold
Diane Miller
Harold Saunders
Barbara Simonetti
Jim Snow
Ashley Trim

Donated \$100

John Blakinger
Juanita Brown
Susan Clark (both of them!)
Lawrence Flynn
Anne Lucas
Bruce Mallory

Tina Nabatchi
Stephani Roy McCallum
Andrew Sachs
Marianne Seifert
John Spady
Roberta Vogel-Leutung
Rosa Zubizarreta
The Jefferson Center

Donated \$50 to \$75

John Backman
Tim Bonnemann
Chris Bui
Genevieve Chavez
Patrick Cronin
Mary Gelinias
Maggie Herzig
Ken Homer
Elizabeth Hudson
Les Ihara
Cynthia Kurtz

Don Lapierre
Caroline Lee
Genevieve Mitchell
Debilyn Molineaux
David Nevins
Kim Pearce
Carolyn Penny
Jeff Prudhomme
Laurie Richardson
Pete Shively
Lisa Singh
John Stephens
Sue Woehrlin

Donated \$25

John Eley
Joanne Hessmiller
Sarah Read
Larry Schooler
Jan Urban-Lurain



GRAPHIC RECORDERS CAPTURING OUR CONVERSATION

Graphic Recorders (aka “graphic facilitators” or “visual practitioners”) use visual methods to enhance learning and communication between groups and individuals. Graphic recorders tap into the power of ‘visual thinking’—they literally *draw* information out of people, functioning as facilitators and scribes to get the wisdom of groups into a tangible form.

Graphic recording has always been a feature of NCDD’s national conferences, and this year is certainly no exception. We’ll have a 10-person graphic recording team with us at the event, and we enlisted graphic recorders in advance of the conference in mapping out the work and partnerships of 10 highly collaborative organizations in NCDD.

Members of our On-Site Graphic Recording Team...



Stephanie Brown - Team Leader

World Cafe Map

ifvpcommunity.ning.com/profile/StephanieBrown



Frankie Abralind

htadesignthinking.com



Joe Azar

ifvpcommunity.ning.com/profile/JoeAzar



Philip Bakelaar

@docbmsu



Teresa Blakinger

www.conceptscaptured.com



Tamra Carhart

Institute for Cultural Affairs Map

tamracarhart.com



Mark Korsak

www.markkorsak.com



Jim Nuttle

Animating Democracy Map

jimnuttle.com



Suzanne Ritter

@coachsuzritter



Rachel Thompson

@rachcald

Graphic Recorders Not With Us Who Created the Network Maps...



Eileen Clegg

Everyday Democracy Map

www.visualinsight.net



Patricia Kambitsch

Deliberative Democracy Consortium Map

www.playthink.com



Susan Kelly

CommunityMatters Map

ifvpcommunity.ning.com/profile/SusanKelly



Lucinda Levine

Transpartisan Alliance Map

inkquiryvisuals.com



Emily Marko

National Issues Forums Institute Map

emilymarko.com



Avril Orloff

Art of Hosting Map

outsidethelines.ca



Eris Weaver

International Association of Facilitators Map

www.erisweaver.info



Ellen Lovelidge

Everyday Democracy Map

www.visualinsight.net

Welcoming, Mapping & Grounding

In our opening plenary, NCDD Director **Sandy Heierbacher** will introduce us to the conference theme, Democracy for the Next Generation, and our goals and hopes for the next few days. Kettering Foundation president **David Mathews** will orient us to the past and present landscape in Washington for dialogue and deliberation.

When you walk into the room, you'll see ten large graphic recording maps displayed that illustrate the ecosystems of work and partnerships of some highly collaborative organizations and networks in NCDD. This sets the tone for the rest of the plenary and for the whole conference—where we're encouraged to think of ourselves more as a collective, and we consider new inroads to collaboration, underutilized sources of knowledge and expertise, and gaps we could work together to fill.

Kathryn Thomson of LeadershipMind Consulting, who conducted the interviews that resulted in the ten maps, will share some of her observations from the project, and then lead us in a collaborative network mapping exercise at our tables inspired by the World Cafe process. This activity will serve as a fun way to network with the amazing people in the room, and will help you get a sense of the whole network, our existing connections, and potential new connections that can be made.

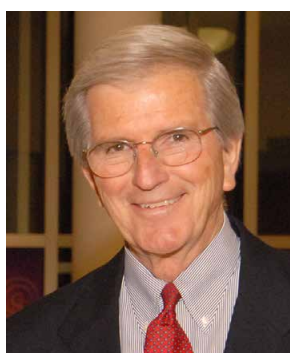
Our graphic recording team, led by **Stephanie Brown**, will guide you through this iterative mapping process, and will build on themes they notice on the table maps to begin creating a larger Field Map they'll be working on throughout the conference.

Featured Speakers...



SANDY HEIERBACHER

Sandy Heierbacher co-founded the National Coalition for Dialogue & Deliberation (NCDD) in 2002 with her husband, Andy Fluke, and with the support and involvement of 60 volunteers and 50 organizations. NCDD now represents more than 2,100 organizational and individual members and more than 34,000 subscribers. Under Sandy's leadership, NCDD has grown into a respected hub, resource clearinghouse, convenor, and facilitative leader for a growing community of practice centered around the practices of dialogue and deliberation. Sandy has an M.A. in Intercultural Management from SIT Graduate Institute, and now serves as a Research Deputy with the Kettering Foundation in addition to running NCDD.



DAVID MATHEWS

David Mathews is president of the Kettering Foundation, a nonprofit research foundation rooted in the American tradition of invention. Prior to his work with the foundation, Mathews served as Secretary of Health, Education, and Welfare in the Ford administration. From 1965 to 1980, he taught history at the University of Alabama, where he also served as president from 1969 to 1980. Mathews has written extensively on Southern history, public policy, education, and international problem solving. His books include *Politics for People: Finding a Responsible Public Voice*, *Reclaiming Public Education by Reclaiming Our Democracy*, and *The Ecology of Democracy: Finding Ways to Have a Stronger Hand in Shaping Our Future*. Mathews is married to Mary Chapman Mathews, and they have two daughters and six grandchildren.



Let people know you're here. Use our hashtag...

#NCDD2014

...to share your experience at the conference on social media.



Our **Short Talks** by leading innovators and thought leaders in the field will each be repeated, so you'll get to choose two! Select one for 1:00 to 1:20, switch to another room during the 20-minute break, then participate in another one from 1:40 to 2:00.

A Hitchhikers Guide to Democracy: Lessons for Strengthening Public Engagement

This session will describe and jointly discuss lessons learned in the course of carrying out a multi-year, multi-project CDC public engagement initiative designed to better inform governmental policy decisions. *Lake Anne A*

Roger Bernier

University of Georgia and The Epidemiology Monitor

Caitlin Wills-Toker

Centers for Disease Control and Prevention

Partnering with Journalists: Pitfalls and Possibilities

What does it take to get journalists to cover your community engagement projects, or even become partners in them? *Ballroom B*

Peggy Holman

Journalism That Matters

Marla Crockett

Public Engagement Consultant & Board Member of NCDD

Dialogue: The India Experience

I will share my experiences in adapting the World Cafe method to the Indian context, in connecting with democratic values and exploring our responsibilities as citizens. *Lake Anne B*

Vinita Singh

Managing Trustee, We The People

Engaging State Legislators in Dialogue & Deliberation

If you've engaged with state legislators (or want to), come and share your experiences and interests. You'll also learn about a project of the National Conference of State Legislatures and the Kettering Foundation that supports state legislators interested in engaging citizens and stakeholders in deliberation and collaboration.

Lake Thoreau

Les Ihara, Jr.

Hawaii State Senate and The Kettering Foundation

Angela Andrews

National Conference of State Legislatures

The Anti-Crossfire: 90-Second Stories About What IF

Come to hear stories about thoughtful public policy discussions that the Interactivity Foundation has conducted in-person and online over the last decade in different states and countries and get free discussion materials. *North Point / Tall Oaks*

Ieva Notturmo and Natalie Hopkinson

Interactivity Foundation

Revitalizing Democracy: Two Challenges our Field Must Come to Grips With

Over the last 25 years, time and again the field has demonstrated the efficacy and impact of deliberative democracy and yet it is still not embedded or embraced as a way of doing the public's business. We'll explore two design challenges that could make a difference in the reach of our work: (1) building deliberative infrastructure project by project and (2) how to simultaneously deal with the local and national perspectives. *Ballroom C*

Carolyn Lukensmeyer

National Institute for Civil Discourse, University of Arizona

The National Dialogue Network: Enhancing Local Efforts with Broader Collaboration

In 2013, the NCDD community voted to support this collaborative infrastructure for fostering national dialogues. The presenters will illustrate how the National Dialogue Network can be used to magnify locally developed content and increase participation. *Ballroom A*

John Spady

National Dialogue Network

Galen Radtke

The Athena Group

Refining and Expanding Deliberation through the Citizens' Initiative Review in Oregon, Colorado, and Arizona

Learn about the impact and gradual expansion of the Oregon Citizens' Initiative Review, a rare instance of institutionalized deliberation that was passed into law by the Oregon State Legislature in 2009 and expanded to Colorado and Arizona in 2014.

Lake Audubon

John Gastil

McCourtney Institute for Democracy, Pennsylvania State University

Katherine R. Knobloch

Center for Public Deliberation, Colorado State University

Tyrone Reitman

Healthy Democracy

Desperately Seeking a Family Doctor: Involving Citizens & Stakeholders in Healthcare System Design

How we engaged a city and its doctors in a meaningful conversation – online and in person – about how to find 1 in every 6 citizens a family doctor. *Lake Fairfax B*

Amanda Gibbs

Public Assembly

Kyle Pearce

Think Act

Throughout this guidebook, you will find listings of workshops for each of the five blocks of workshop sessions. Each listing identifies location on the second floor, a suggested participant experience level, details & a list of presenters.

Connecting Dialogue, Deliberation and Collective Impact

Lake Audubon • Intermediate

The practice of Collective Impact (CI) is taking greater hold in philanthropy and the nonprofit and public sectors as a means to address complex issues requiring multi-sector action for systemic change. Some of the core elements of CI are: developing a common agenda based on trusting relationships between stakeholders, developing a backbone organization for support, and generating and acting on shared goals and metrics. This session will provide a brief overview of the CI model as well as reflections on the types of community conditions that enhance or impede impact. We'll then discuss: What are the overlaps between dialogue and deliberation work and Collective Impact? What lessons can each field learn from the other?

Susan Stuart Clark, Director, Common Knowledge

Marty Jacobs, Leadership and Organization Development Consultant

Mike Wood, Vice President of Strategic Partnerships, The Harwood Institute

Creating It Together: Learning, Community Action and Public Engagement

Lake Fairfax B • Intermediate

This interactive discussion will focus on two different universities' successes and challenges in promoting positive campus-community relations to address short- and long-term strategies for local improvement. Administrators and community partners from Widener U. will share the complexities of cultivating their partnerships with residents in Sun Hill—and the innovative model of democratic engagement that has emerged from this work. Faculty from UNH will share their varied outreach efforts, such as the Plant for Growth project, designed to connect multiple community partners with numerous academic departments to create both meaningful community impact and vibrant educational connections.

Kate Hanson, Professor of Community Leadership, University of New Hampshire

Ginger Lever, Director, Community Relations, UNH Manchester

Marcine Pickron-Davis, Chief Community Engagement and Diversity Officer, Widener University

Nicole Cogdell, Community Liaison, City of Chester

Deliberation Boot Camp

Ballroom A • Intermediate

This session will provide an overview of the deliberative perspective and an introduction to many of the key concepts, organizations, and challenges related to the field. Specifically designed for newcomers to the field, the boot camp will help acclimate participants to the conference. Dr. Carcasson's presentation will focus on the question of "what kind of talk does democracy need?" and will make the case for building deliberative capacity in our communities.

Martin Carcasson, Director, CPD and Associate Professor of Communication Studies, Colorado State University Center for Public Deliberation (and students!)

Democratizing (through) Higher Education: A Route to Democracy for the Next Generation?

Ballroom B • Beginner

"Democracy for the Next Generation" calls for more critical, engaged, and skilled civic agents. And with more of our nation's youth attending college on their way to adulthood and the full duties of citizenship, college campuses represent an excellent infrastructure for bolstering the skills, knowledge, and capacities that the next generation needs to participate effectively in democratic processes and governance at all levels in the future. But in order to properly prepare future generations for democracy, higher ed itself needs to become more democratic. This interactive discussion will look at how our field can help campuses democratize their governance and teach more civic skills. This could be a huge "win" for our field, our schools, and our younger generations, but we will also explore the consequences of things staying the same.

Bruce Mallory, Professor of Education, University of New Hampshire, The Democracy Imperative, and New Hampshire Listens

Vanessa Lopez, Student Organizer, California Student Union

Craig Berger, Coordinator of Student Life for Campus & Civic Engagement, University of Maryland – Baltimore County

Roshan Bliss, Student & Youth Inclusiveness Specialist and Blog Curator, National Coalition for Dialogue & Deliberation

Workshops for Session A continue on next page...

Expanding the Conversation on Mental Health – One Living Room at a Time

Ballroom C • *Beginner*

The number of disabled mentally ill in the U.S. tripled in the last two decades – despite a dramatic rise in psychiatric treatment. What gives? How can we help the ongoing National Dialogue on Mental Health become more productive? Within a system heavily influenced by industry, how can dialogue practitioners work to ensure representation from a diversity of voices? From issues such as medicating children to forced treatment and incarceration, how can a bigger conversation about mental health impact policy-making? Through a brief Living Room Conversation, participants will learn how starting small can help expand the larger mental health conversation.

Joan Blades, Founder, Living Room Conversations

Jacob Hess, Co-founder, All of Life

Debilyn Molineaux, Managing Partner, Living Room Conversations

Getting Local Government Participation Right: Alexandria, Virginia's Guide to Public Engagement

Lake Anne A • *Beginner*

Many cities and counties are strengthening their public deliberation and engagement methods to meet the needs of diverse communities for voice and impact. Learn about Alexandria's citizen-driven process to affirm participation goals and chart distinct involvement methods. Documents to plan multiple participation options on a project are joined by practical tools on public meetings and online outreach. Resources and cases from California and North Carolina will provide similar "ready to use" materials.

John B. Stephens, Associate Professor of Public Administration & Government, Univ. of North Carolina-Chapel Hill School of Government

Carrie Beach, Division Chief of the Neighborhood Planning, City of Alexandria – Department of Planning and Zoning

Patrice Cunniff Linehan, Active citizen/community leader, What's Next Alexandria

Revitalization of Main Street: Fine Art and Deliberative Arts Downtown

North Point/Tall Oaks • *Beginner*

Towns and small cities often have downtown areas, or "main streets" in need of revitalization. Participants in this session will learn how creative partnerships among a community college, town government, and regional businesses can design a space for art, education, culture and deliberation. Manchester Community College's President, an associate dean, and professor will share how and why the now award-winning "MCC on Main" formed and how its use as an art gallery, education center, and space for downtown deliberation has led to a revitalization of Manchester, Connecticut.

Rebecca M. Townsend, Ph.D., Professor of Communication, Manchester Community College

Gena Glickman, Ph.D., President, Manchester Community College

Endia DeCordova, M.B.A., Dean of Development and Community Engagement, Manchester Community College

Reviving Congress One District at a Time

Lake Thoreau • *Intermediate*

The congressional district is the step-child of citizen participation, an under-tapped arena in which to activate concerned citizens to hold their elected representatives accountable for the responsible use of their power. Presenters from No Labels and Voice of the People will speak about their strategies for getting Members of Congress to be more aware of and responsive to the values and priorities of their constituents. After small group exchanges about how these or other D&D resources might be used to help upgrade congress from the ground up, the whole group will brainstorm ideas to share within NCDD.

Laura Chasin, Founder, Public Conversations Project

Steven Kull, President, Voice of the People

David Nevins, National Grassroots Coordinator, No Labels

"Them" and "Us": Liberating Stories Through Dialogue

Lake Anne B • *Intermediate*

Storytelling can be an important part of public dialogue work. How can stories *discourage* civic engagement and relate to "Themification" of others? What can facilitators do to understand the group dynamics of storytelling in dialogue? This session will draw from both experience/practice of dialogue and relevant research on storytelling to explore what stories can "do" to dehumanize, imprison, or liberate. Participants will tell their own stories, listen to/make sense of other peoples' stories and engage the activist photography of Dick Simon (www.dicksimon.com).

Robert Stains, Sr. VP for Training, Public Conversations Project

Laura Black, Associate Professor, Ohio University

D&D SHOWCASE AND RECEPTION

Have some snacks and stroll around the ballroom, talking with our presenters stationed around the room who are excited to tell you about a tool, concept, or project they're working on. The **Showcase** is an untimed networking event.

Alynd

Chris Heuer, CEO & Founder of Alynd

Bang The Table

Matthew Crozier, Director & CEO of Bang the Table

Civil Dialogue

John Genette, President of the Institute for Civil Dialogue

The Civity Initiative

Palma Strand & Malka Kopell, Co-Founders of The Civity Initiative

Common Ground for Action

Amy Lee, Program Officer at the Kettering Foundation

April McKay, Product Manager at Conteneo

Consider.it

Kevin Minitier, Founder of Consider.it

Convergence Center for Policy Resolution

Laura Perrault, Director of Operations at Convergence

Ethelo Decisions

Kathryn Thomson, Consultant with Ethelo Decisions

Harvis

Laura Lo Forti, Co-founder of A Fourth Act

International Facilitation Week

Kimberly Bain, Global Chair of the International Association of Facilitators

Liberating Structures

Amanda Buberger, Assistant Director, Academic Community Engagement Partnerships at the Center for Public Service, Tulane University

Julianna Padgett, Assistant Dean in the School of Social Work at Tulane University

MetroQuest

Dave Biggs, Co-Founder of MetroQuest

The newDemocracy Foundation

Luca Belgiorno-Nettis, Founder and Director of The newDemocracy Foundation

No Labels

David Nevins, National Grassroots Coordinator at No Labels

OneCounts

Michael Smith, President at OneCounts

PlaceSpeak

Colleen Hardwick, CEO of PlaceSpeak

Polarities: Exploring Assumptions and Diversity in Deliberation

Tom Murray, Senior Research Fellow at the University of Massachusetts Amherst

PopVox

Rachna Choudhry, Co-founder, POPVOX.com

Research & Evaluation of the Oregon Citizens' Initiative Review

John Gastil, Director of Penn State University's McCourtney Institute for Democracy

Katherine Knobloch, Associate Director of the Center for Public Deliberation at Colorado State University

Strong Towns

Jim Kumon, Executive Director of Strong Towns

The Next Generation of Democracy Practitioners

Caroline Lee, Associate Professor of Anthropology & Sociology at Lafayette College

UNCG Guide to Collaborative Competencies

Sarah Giles, Special Projects Manager for Policy Consensus Initiative

John B. Stephens, Associate Professor of Public Administration and Government at the Univ of North Carolina-Chapel Hill School of Govt

Wisdom Council

Jim Rough, Co-Founder of the Center for Wise Democracy

Zilino

Tim Bonnemann, Founder, President and CEO of Intellitics, Inc.

Beyond Books: Librarians, Journalists and Dialogue Professionals Working Together

Lake Anne A • *Beginner*

What's possible when information professionals like librarians and journalists work together with dialogue practitioners to inform and engage communities? This session will support a self-organizing format to contemplate: "What's possible at the intersection of libraries, journalism, and civic practitioners that can serve the information needs of communities and democracy?" Help us answer that question as we convene NCDD conference participants to consider possibilities for involving them with local journalists and librarians to build civic infrastructure and capacity.

Nancy Kranich, Convener, ALA Center for Civic Life; Lecturer, Rutgers Univ School of Communication & Information

Peggy Holman, Executive Director, Journalism That Matters

Marla Crockett, Public Media Consultant and NCDD Board Member

Culture Shift in City Government: Defining a New Narrative in Calgary

Lake Anne B • *Advanced*

The City of Calgary has fundamentally transformed, not just by the output of an engagement initiative, but also by the process of the specific facilitation utilized. Part of the story involves the lead team adopting the Group Pattern Language/Group Works deck to build a common language that allowed a diverse group of stakeholders to give collective expression to a shared emerging vision. This interactive workshop introduces the Group Works deck as a dynamic tool for transforming culture on a large scale, helping you imagine ways you, too, could use this creative tool in your work contexts.

David Plouffe, Public Engagement Consultant, City of Calgary

Sue Woehrlin, Core Faculty, B.A. Liberal Studies Program, Antioch University Seattle

The Deliberative Facilitator: Developing Theory and Practice

North Point/Tall Oaks • *Intermediate*

This session will address three central questions: What are the responsibilities of a deliberative facilitator, particularly those that are distinct from other facilitation situations? What are the inherent tensions between those responsibilities that we must address? What specific interventions help us fulfill these facilitator responsibilities and negotiate the tensions? After briefly summarizing developing research on these topics from the Colorado State University Center for Public Deliberation, we will break into groups to gather responses and brainstorm additional useful interventions.

Martin Carcasson, Director, CPD and Assoc Professor of Communication Studies, CSU Center for Public Deliberation

Kacey Bull, Graduate Student and Leadership Team, Colorado State University Center for Public Deliberation

Mar Parsaye, Americorps VISTA, West Virginia Center for Civic Life

Lauren Riddle, Student, Colorado State University Center for Public Deliberation

"I See What You Mean!" Using Visuals to Engage Communities

Ballroom C • *Advanced*

When complex ideas and information are captured and shared graphically, people engage more deeply and their commitment to cooperation and collaboration increases. In this interactive session, the facilitators will share a kit bag of visual artifacts they have used to facilitate public meetings involving contentious community issues. Explore two different case studies: one around increasing public engagement in rural communities; the other involving working to create more inclusive conversations about urban visioning. The session also explores the stages of issue engagement.

Teresa Blakinger, Visual Facilitator & Graphic Recorder, Concepts Captured

John Blakinger, Co-founder, CivilSay.net

Restorative Conversations: Bringing Our Best Selves to the Table

Lake Fairfax B • *Beginner*

Restorative practices prime our best for healthy relationships and learning environments. When difficult situations arise, restorative-minded educators can encourage new mindsets that bring out the best in themselves and their students through inquiry-based, one-on-one processes, for both students who harmed and those who were harmed. Participants will be introduced to restorative conversations and practices, such as double listening and 3-minute peacebuilding, that help students access their own best in understanding the impact of their actions on others.

Jan Kauffman, Graduate Student, Bowling Green State University

Dr. Judy Mullet, Professor of Psychology, Eastern Mennonite University

SATURDAY 9:00 - 10:30

WORKSHOP SESSION B

Making Space for Sacred Convictions in D&D: Threat, Necessity or Opportunity?

Ballroom B • Intermediate

Some of the greatest challenges for deliberative practitioners come from convictions – religious or otherwise – held so closely that their adherents consider them “sacred” in some sense. Indeed, no popular consensus exists around how exactly (or even whether) to make space in public dialogue for these beliefs. Using the LGBT/conservative Christian encounter as an example, we will brainstorm strategies for discussions in which sacred beliefs and identity convictions are at stake – as well as exploring how to better work with the considerable resistance and fear that such a dialogue may invoke.

Jacob Z. Hess, Co-Founder, All of Life.org

Heidi Weaver, Founder & President, LOVEboldly, L.L.C.

John Backman, Principal, The Dialogue Venture

Arthur Peña, Teacher

Phil Neisser, Associate Dean of Arts and Sciences and Chair, Department of Politics, SUNY Potsdam

Tracy Hollister, Program Manger, Marriage Equality USA

Teaching Next Generation Democracy: High School, College, and Beyond

Ballroom A • Beginner

In this session, we will help each other explore different approaches to teaching discussion skills for next generation democracy. We will share experiences and insights from 3 programs working at different educational levels: the Close Up Foundation’s work teaching democratic skills to high school students, the Wesleyan College-Interactivity Foundation collaboration teaching first-year college students to facilitate their own discussion teams, and James Madison University’s Institute for Constructive Advocacy & Dialogue teaching upper-level college students to facilitate community discussions.

Jeff Prudhomme, Ph.D., Vice President, Interactivity Foundation

Lori Britt, Ph.D., Asst Professor of Communication & Director of JMU’s Institute for Constructive Advocacy and Dialogue, James Madison Univ

Deidra Donmoyer, Associate Professor of Communication, Director of the Women’s Studies program, and Co-Director, Wesleyan College

Rachel Talbert, Vice President of Programs and Curriculum, Close Up Foundation

Richa Adhikari, Student, Wesleyan College

Katie Lese and Leanna Smithberger, Graduate Students, James Madison University

Text, Talk, Act: A Breakthrough in Youth Civic Engagement

Lake Audubon • Beginner

Engaging the next generation in our democracy will require a fundamental shift in approach. Text messaging is the most popular digital activity for youth - with over 87% texting monthly. With this in mind, Creating Community Solutions, part of the National Dialogue on Mental Health, developed Text, Talk, Act. Following a brief introduction, participants in the session will join in a Text, Talk, Act event, utilizing cell phones and small group conversation. Presenters will then lead a brainstorming session about how this idea can be brought into our field.

Raquel Goodrich, Online Engagement Manager, National Institute for Civil Discourse

Susan McCormack, Senior Associate, Everyday Democracy

Matt Leighninger, Executive Director, Deliberative Democracy Consortium

Where is the Public in Public Budgeting?

Lake Thoreau • Intermediate

There is no better expression of the values of a culture than its budget: the formal process for making decisions about where and to whom resources should be directed. Typically, budget decisions are made by elected officials without much public involvement. The process is complex, there are decades-old commitments to honor (e.g. veterans), there are reams of data to sift, and math is often involved. But could budgeting be improved with the addition of more thoughtful processes? Learn about and discuss two promising practices—an online simulation and a direct outreach to residents.

Brenda Morrison, Partner, Engaged Public

Josh Lerner, Executive Director, Participatory Budgeting Project

Co-Designing our Transpartisan Journey

Lake Audubon • Advanced

Are you a transpartisan? Are you inspired to find political solutions that are transformative and beyond partisan labeling? Given the hyper-partisanship of media and politics in our country, many transpartisan leaders and citizens have started to ask: What can we create together? How do we support one another in our many efforts, and what is the relationship between local and national action? How do we measure our success? Join this powerful conversation where participants and presenters explore together what is possible within a transpartisan movement.

Debilyn Molineaux, Project Coordinator and Managing Partner, Center for Transpartisan Leadership and Living Room Conversations

Mark Gerzon, President, Mediators Foundation

Joan Blades, Founding Partner, Living Room Conversations

Michael D. Ostrolenk, Co-Founder & National Director, Liberty Coalition

John Steiner, Mediators Foundation and Transpartisan Center

Corporations: A Key to Evolving Democracy

Ballroom B • Advanced

For better or worse, corporations are a key player in our democracy. This session explores questions about using D&D with and within corporations including: What might we learn from using D&D in corporate settings that can be applied to community interactions? What are some of the challenges of integrating D&D into the business world? What are the most important differences between D&D in corporate vs. community settings? Why and how might the two sectors engage with each other? What have we learned works and what should we avoid? We will interweave brief presentations with individual reflection and small and large group conversations.

Mary V. Gelinas, Ed.D. and Roger James, Ed.D., Co-Directors, Gelinas James, Inc. and Cascadia Center for Leadership

Barbara Simonetti, Conversation Architect/President, Meetings That Matter

Susan Partnow, Senior Organizational Development Consultant, Swedish/Providence Health Systems

Facilitating With Grace, Even Under Fire

Lake Anne A • Intermediate

When contentious topics are under discussion, even the most skilled facilitator can come under fire, charged by a participant with bias or another form of inadequacy. In this session, the presenters will lay out some basic principles of facilitation, introduce the Walk About Model for staying grounded in difficult moments, then have small groups work on a case asking not only "What would you do?" but also, "What would your thinking be?" and "What does that suggest about how you see your role?"

Maggie Herzig, Senior Associate, Public Conversations Project

Robert R. Stains, Jr., Senior Vice-President for Training, Public Conversations Project

From Box to Bridge: Kansas Libraries as Places for Community Conversations

Hunters Woods • Intermediate

Five librarians from across Kansas will describe how they build internal and public capacity for conversations about a range of challenging topics. Most of the session will be presenter and participant conversation about 1) the strengths libraries bring to capacity building and related strategies and 2) community conversation models libraries use to meet the demands of each situation. Participants will leave with strategies and an expanded list of potential partners to convene community conversations.

Myles Alexander, Project Coordinator, Institute for Civic Discourse and Democracy at Kansas State University

Donna Schenck-Hamlin, Assistant to the Dean for Grants and Collaborative Projects, Kansas State University, Hale Library

Fun with Conflicting Worldviews: Building Bridges Between the Boxes We Inhabit

Lake Thoreau • Intermediate

Comedian Stephen Colbert, in his conservative persona, has said he doesn't watch the news because "reality has a well-known liberal bias." We laugh, but Colbert isn't alone. How can we advance toward solutions when values shape our understanding of facts? Cultural cognition research shows that Americans' decision making often reflects deeper conflicts between values of individualism and community, equality and authority. Can we invite everyone into the conversation? In this lively, experiential workshop, we'll explore our values and how to foster understanding across the cultural divide.

Susan Clark, Facilitator and Author, Slow Democracy

John Gastil, Head and Professor, Communication Arts and Sciences and Director, McCourtney Institute for Democracy, Penn State University

SATURDAY 11:00 - 12:30

WORKSHOP SESSION C

Moving From Nervous to Confident – A Peer Exchange on Online Engagement Tools

Ballroom C • Intermediate

It's clear that online tools will play a role in the next generation of engagement. Still, many practitioners remain nervous and have questions. Let's talk about them! As a peer exchange, this lively session will include experienced practitioners who can offer a unique perspective: each was once skeptical and now uses a wide variety of tools regularly. They come bearing stories of challenges, successes, and best practices. Learn by stories — Experienced panel, great case studies. Learn by doing — Try them yourself. Learn by dialogue – Ask your questions, join this lively dialogue!

Dave Biggs, Co-Founder, MetroQuest

Theresa McClure, Public Involvement Manager, HDR Inc.

David Whyte, Vice President, Senior Planner, Kimley-Horn

Susan Harden, Vice President, Michael Baker International

The Oregon Story: Creating Statewide Infrastructure for Civic Engagement

North Point/Tall Oaks • Advanced

Oregon has been a testing ground for new governance approaches, and the last 5 years have been no different. 3 new innovations empower Oregonians to contribute feedback, ideas, and resources to decision-makers and public projects: the Oregon Solutions Network, Oregon's Kitchen Table, and the Citizens Initiative Review. Presenters will talk about lessons learned in embedding a civic infrastructure within state government and then engage in discussion about where such efforts may go from here and applicability to their own states, and participants will leave with an understanding of components needed to embed such infrastructure.

Wendy Willis, Executive Director, Policy Consensus Initiative

Tyrone Reitman, Executive Director, Healthy Democracy

Sarah Giles, Project Manager, Oregon's Kitchen Table / Portland State Univ

Jim Jacks, Project Manager, Oregon Solutions / Portland State University

Strategies for Gathering Data to Support Evaluation of D&D Initiatives

Lake Anne B • Intermediate

Useful evaluation is grounded in careful program documentation. Practitioners and researchers will explore strategies, techniques, and tools for collecting information about what happens before, during, and after D&D initiatives. Participants will work in small groups and plenaries to identify: (1) program elements for which we need to collect data in order to analyze individual programs and conduct comparative analyses, and (2) strategies to overcome challenges that make it difficult to gather program data. Session leaders will also highlight some useful tools and strategies currently available.

Patrick L. Scully, PhD, President, Clearview Consulting and Director, Participedia.net

Tina Nabatchi, PhD, Faculty Research Assoc for the Program for the Advancement of Research on Conflict & Collaboration, Syracuse University

The Student as Facilitator

Ballroom A • Beginner

This workshop brings together higher education faculty with experience in training students to moderate deliberative discussions. The faculty members participating in this workshop employ multiple course and program-based methods when training students in facilitating deliberation. In a series of small group discussions facilitated by students and faculty experienced in moderation training, this workshop gives space to share diverse ideas, experiences, and syllabi related to incorporating facilitation trainings into higher education practice. We briefly explore outcomes of student training.

Elizabeth Hudson, Senior Lecturer, Wayne State University

Martin Carcasson, Director and Associate Professor of Communication Studies, Colorado State University Center for Public Deliberation

Windy Lawrence, Director, UHD Center for Public Deliberation, and Associate Professor, Communication Studies, University of Houston Downtown

Catherine Krege and **Matthew Jake Braunstein**, Students, Political and Civic Engagement Program at Indiana University

Kara Dillard, Asst Professor, Dept of Sociology, Univ of Alaska — Fairbanks

Training Small Group Facilitators and Note Takers: Building and Sharing Capacity

Lake Fairfax B • Advanced

Many deliberative exercises rely on volunteer facilitators and note takers: how can we best prepare and support them? We will share methods used in two citizen deliberations around climate change in Alberta, including training sessions and materials, weekly debriefings and orientations, mentoring for new and seasoned facilitators, and process designed to minimize the impact of weak facilitation. We will share learning from surveys and focus groups with volunteers, and work with session participants to capture good practices and challenges remaining for the field.

Jacquie Dale, Principal, One World Inc.

Susanna Haas Lyons, Public Participation Specialist + Civic Technologist

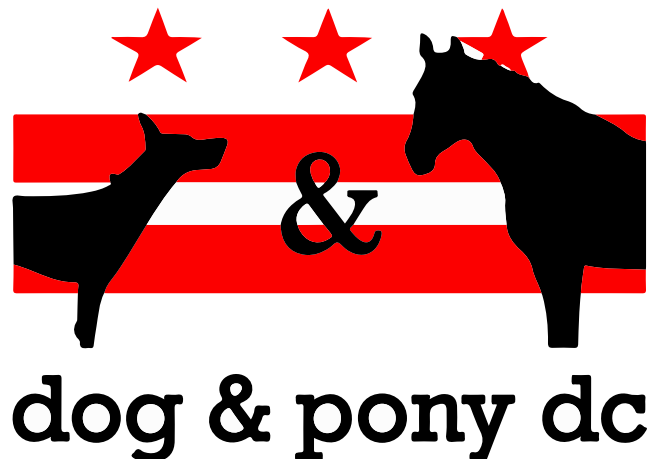
Mary Pat Mackinnon, Vice President, Hill+Knowlton Strategies

Our Aspirations, Barriers and Break-Through Ideas

People who are committed to dialogue and deliberation are by definition hopeful people. We believe a better world is possible, and strive to create the conditions needed to enable people to solve problems and resolve conflicts more effectively.

Imagine we are able to travel into a not-so-distant future when D&D has taken a positive leap forward in our society. What do you see? What is it that we are aspiring to as a field in this next phase of our development? Saturday's plenary is designed to help us consider what we want dialogue, deliberation, and engagement to look like a generation from now, and to identify promising practices and co-create new ideas that will help us get there.

We'll begin by exploring our aspirations for our work and our field, with the help of **dog & pony dc** — a well-loved ensemble of local artists who devise innovative performances that incorporate new ways for audiences to experience theatre. Artists from dog & pony will lead us in creating a vision for "the future of D&D" through collage, infographics, "dramatographs" and word-cloud poetry.



Six of our colleagues from **Alberta Climate Dialogue** (ABCD) will then take the stage to ground us in a timely real-world example of an ambitious, inspiring project. As deliberation practitioners addressing a global issue at a local level, their aspirations have been high from the start of the project, and we can all learn from their challenges and how they've overcome them.

We'll close out this plenary with table discussions on how we might address the barriers we see as getting in the way of our realizing our aspirations for this work. While it's important to have a clear vision of the future we hope for, it is equally important to be clear about what stands in our way and devise plans for getting around those obstacles.

Through engaging our community leading up to the conference, NCDD has pre-identified four broad categories of persistent barriers to effective dialogue and deliberation work:

1. Lack of trust in our democracy, in our leaders, and in one another
2. Unequal access to D&D practices and to government
3. Lack of cohesion as a clearly delineated field of practice with all parts in communication
4. Structural barriers within our democracy and in our own infrastructure

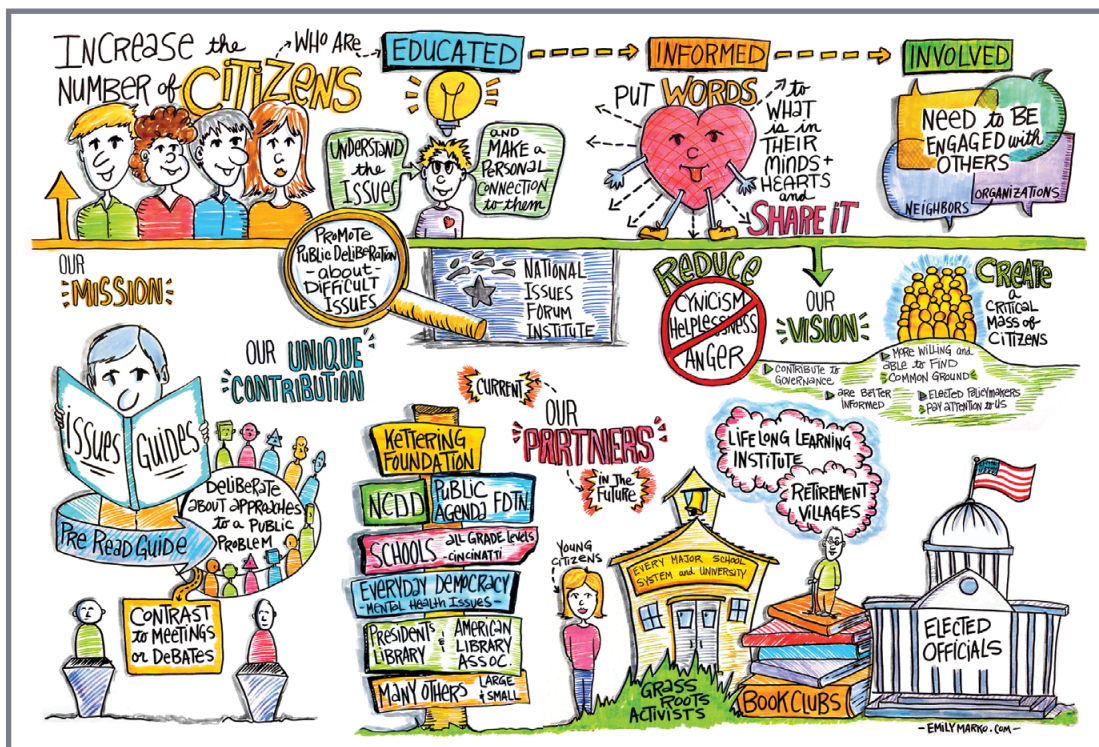
Rather than lamenting the barriers themselves, table conversations will focus on strategies for overcoming the specific barrier at hand. Some tables will have pre-identified discussion leaders who will share leading edge strategies that are already in the works, and elicit more ideas and examples from their table.

Each table's top three ideas will be collected and entered into the online participation platform **Codigital**, so conference participants and others in the D&D community who aren't present will have the opportunity to hone and prioritize the ideas, providing guidance to NCDD and many others who are interested in paving the way for this important work.

SATURDAY 1:30 - 3:30

MAPPING THE FIELD

Prior to the conference, NCDD reached out ten organizations in our community, interviewing them about their ecosystems of work and partnerships and their aspirations for the future. We had graphic recorders illustrate these conversations so we could share them with you at the conference. Be sure to take a moment to check them out up close!



National Issues Forums Institute

by
Emily Marko



Community Matters Partnership

by
Susan Kelly

Saturday Evening Activities

Members of our local planning team for NCDD 2014 have organized four amazing **Field Trips** for conference participants on Saturday evening. There's something for everybody in these four field trips: music, history, performance, monuments, yummy food, and of course, lots of great discussion and networking.

We left time in the schedule for you to enjoy what the DC area has to offer on Saturday starting at 4pm, and though you're free to do whatever you'd like that night, you can't go wrong with these four options.

Check at the registration/information desk to sign up for a field trip if you haven't already — though you'll have to see which trips still have spots open!

Trekking through Generations of Democratic Participation in DC

\$15 - Hosted by the Close Up Foundation; organized by Rachel Talbert

Join us for this stimulating and exciting tour of Washington DC as a place of historic struggles over citizen participation and current debates over changing neighborhoods. This tour will feature three rounds of discussion at iconic spots around town: At Lincoln Park, A Tale of Two Statues; over dinner in a neighborhood restaurant, a conversation about sustainability and/or gentrification; and after we eat, a discussion of the Three Faces of Democracy.

We'll examine the history of our democracy through the protective lens at the Jefferson Memorial, the progressive lens at the FDR Memorial and the participatory lens at the MLK memorial (with a drive by or stop at the Lincoln Memorial if there is time).

We're renting a 50-seat bus for this fun and professionally-run tour, which is presented by our friends at the Close Up Foundation. Close Up has years of experience giving high-quality educational tours in DC. Transportation is covered by the \$15 fee, but you'll cover the costs of your own dinner.

Stage Performance of Toast

\$15 - Performed by dog & pony dc; organized by Marla Crockett

Enjoy an evening of participatory theater on Capitol Hill in DC! Presented by dog & pony dc, Toast is about "a secret society of inventors [that] invites the audience to collaboratively push the boundaries of our current technology and explore the awesome potential of group innovation." dog & pony dc is a respected Washington, DC company that explores new ways for audiences to experience theatre. dog & pony will be helping us integrate the arts during our conference, so you can reciprocate by supporting them during their final showing of Toast!

NCDD has purchased a block of 15 tickets for this fun performance. The theatre is a block away from Barracks Row, a lovely neighborhood with tons of great eating options. Tickets are \$15 per person, and you'll cover your own transportation and dinner costs. The performance is at 7:30pm at the Capitol Hill Arts Workshop (545 7th St. SE in DC). The group will take the metro from Reston into the city.

U Street Food & Jazz Tour

\$40 including food - Hosted by Natalie Hopkinson

Duke Ellington, Marvin Gaye, Chuck Brown—all are Washington, D.C. native musicians who have helped to shape the history of Washington's U Street, once the heart of the all-black segregated entertainment district. The strip was devastated by the 1968 riots that followed Martin Luther King's assassination, but in the past decade it has experienced a revival and is now home to a vibrant mix of people, music, and restaurants. Join author Natalie Hopkinson, Ph.D., fellow of the Interactivity Foundation's Arts & Society initiative, and resident of Greater U Street, as she guides a 2-hour food and jazz tour. Come hungry, and fee free to check out some shows after the tour!

Natalie frequently publishes essays on culture and education in the Washington Post, The Root, the New York Times and Essence magazine and has authored two books, most recently *Go-Go Live: The Musical Life and Death of a Chocolate City*. You'll take the metro from Reston into the city.

SATURDAY EVENING FIELD TRIPS, FILM AND NETWORKING

Field Trip to Historic Morven Park

\$25 - Hosted by Morven Park staff; organized by Abby Pfisterer

Join us for a special evening at Morven Park focused on the theme “Rural to Suburban to Urban: The Role of D&D in Changing Neighborhood Environments.” Morven Park is a gorgeous historic site in Leesburg, Virginia that was home of former Virginia Governor Westmoreland Davis. It was once in the countryside, but today the park sits on the border between rural traditions and suburban sprawl. On this field trip, we’ll look at the implications of changing from a rural to urban setting now and a century ago.

A tour of the historic Davis mansion will be followed by light refreshments and wine from a local vineyard. Over drinks we’ll discuss the social changes that occur as an area moves from rural to suburban/urban and what role dialogue and deliberation can play in engaging the local community through these transitions.

You’ll also hear about Morven Park’s Center for Civic Impact, and discuss how educators are increasingly turning to non-traditional centers of learning, like historic sites, to promote civic learning and democratic engagement and help restore public faith in our democracy. We’re chartering a van to take the group to Morven Park.

Not Going On A Field Trip?

If you’re not going on one of these four trips, we encourage you to think about self-organizing your own meetings and dinners tonight. There are many restaurants right around the hotel, and you can use the restaurant list and map for Reston Town Center to plan your evening. Both the restaurant list and map are in your tote bags, and can also be found at the registration/info area and downstairs at the Concierge.

There are 50 shops, 30 restaurants, and a 13-screen movie theatre right outside the hotel. The Hyatt is marked as “K” on the map.

Be sure to also check out the **Classifieds Board** and the post at www.ncdd.org/16342 to see what others are proposing.

You don’t even have to leave the Hyatt if you don’t want to! There are lots of small meeting nooks in the hotel, as well as a nice restaurant, bar, and Panera Bread.

Of course, you can also plan your own trips into DC. Those needing transportation to the Wiehle-Reston East stop (on the Silver Line) can either ask the Concierge if the shuttle is available or hop on the local Fairfax Connector Bus #505, which picks up and drops off behind the hotel and at the metro stop for \$1.75.

Many friendships, professional relationships, and new partnerships have been hatched at NCDD conferences, and we encourage you to take full advantage of tonight’s flex time!

Screening of “BRING IT TO THE TABLE” - 8:30 pm

After dinner, napping, shopping or whatever you do, come back to the hotel and enjoy a screening of the not-yet-released film “Bring It To The Table” starting at 8:30 pm.



Filmmaker Julie Winokur traveled across the country with a small star-spangled table, inviting people of all stripes to sit down and share the roots of their political beliefs.

Afterward, talk with filmmaker Julie Winokur about her journey, and about how you might utilize the film.

“Bring It to the Table” is produced by Talking Eyes Media, a non-partisan, non-profit organization with extensive experience producing films, books and multi-media on pressing social issues.



The Community Collaboration Game

Ballroom C • Beginner

True collaboration is hard to create and even harder to keep. In The Collaboration Game, attendees learn how a simulation can help people, businesses, organizations, and communities see and experience each other by generating demand for what they do when they are at their best, and how to hold onto that stellar reputation. This workshop will explore the ins and outs of living in smaller communities and how the important relationships and conversations that happen behind the scenes can make all the difference. The Collaboration Game was created by The Inside Out Partnership Ltd. This is a partnership of Alchemy & the Orton Family Foundation.

Scott Neu, Director of Operations & **Christine Chopyak**, Senior Partner - Alchemy: The Art of Transforming Business

Community Dialogue on Race: Aiming To Reach Beyond the Usual Cultural Boundaries

Lake Thoreau • Intermediate

Explore how divided communities move beyond “debates” to “dialogues” and work together to address allegations of racial profiling and race. Learn how communities can collaborate and share understanding about the factors that contribute to mistrust by “walking through the local racial history together” that may ultimately lead to a mutual commitment to affect policy by reaching beyond “their” usual cultural boundaries.

Mildred I. Duprey de Robles, Conciliation Specialist, U.S. Department of Justice Community Relations Service

Knight Sor, Conciliation Specialist, U.S. Department of Justice Community Relations Services

Azekah Jennings, Senior Conciliation Specialist, U.S. Department of Justice Community Relations Services

Cooperation Skills and the New Economy Movement

Lake Fairfax B • Beginner

This hands-on workshop explores how everyday people are applying facilitation and dialogue skills on the ground. We'll explore how trained mediators and facilitators can support the popularization of more sophisticated group decision making, conflict resolution, and productive dialogue in new economy spaces. Throughout North America, communities are creating a new economy that puts people, place, and the planet first. These communities use dialogue and deliberation to weave economic democracy into new structures and practices— from community-led participatory budgeting to consumer and worker-owned cooperatives. New Economy models are human-centered; fundamentally based in democratic process of cooperation and collaboration.

Esteban Kelly, Lead Organizer, New Economy Coalition

Susan Gleason, Media & Outreach Manager, YES! Magazine

Don't Eat Your Broccoli. Eat Warm Cookies. Yep, This is an Actual Session.

Lake Anne A • Beginner

Important issues are often boring and mind-numbing: Budgetary allocations, taxes, conversations about moral values. For regular folks who are working hard and raising families, the idea of purposefully engaging in these meetings sounds like punishment. So, how DO we get people to come and engage? We're going to share how 3 organizations have navigated through these puzzles and brainstorm new and helpful ways to bridge community divisions, bring people together and talk WITH instead of AT each other. Cookies MAY be served. No broccoli though!

Evan Weissman, Executive Director, Warm Cookies of the Revolution

Liz Joyner, Co-founder and Content Director, The Village Square

Jaime Rae Walker, Assistant Professor and Extension Specialist, Texas A&M University AgriLife Extension

Getting Real about the Politics of Environmental Deliberations

Ballroom B • Intermediate

How can deliberations on complex environmental issues like climate change make a real political difference? This raises questions around framing, partnership with government, links to civil society, and incremental vs. transformative understandings of change. Members of Alberta Climate Dialogue will host a short deliberative exercise on climate change, then reflect on political issues that have played out in our practice. We'll facilitate discussion of how dialogue and deliberation can support the systemic responses we so urgently need to our toughest environmental challenges.

David Kahane, Professor, University of Alberta and Project Director, Alberta Climate Dialogue

Susanna Haas Lyons, Public Engagement Specialist + Civic Technologist

Gwendolyn Blue, Assistant Professor, Department of Geography, University of Calgary

Lorelei Hanson, Associate Professor, Environmental Studies, Athabasca University

The Role of Campus-Based Centers and Institutes in Expanding D&D in Communities

North Point/Tall Oaks • Beginner

Individuals connected to established and newly forming on-campus centers and institutes that serve as local resources for deliberative civic engagement will reflect on their work and their journeys establishing new campus-based centers together. Models from research universities, liberal arts colleges, community colleges, etc., will be involved. Participants will learn about the Kettering Foundation's Centers for Public Life program, a year long training program, and discussions will focus on the various models of centers, how to start new centers, and how to further develop existing centers.

Martin Carcasson, Director and Associate Professor of Communication Studies, Colorado State University Center for Public Deliberation

Windy Lawrence, Director, UHD Center for Public Deliberation and Associate Professor, Communication Studies, University of Houston Downtown

Louise Fleming-Dufala, Director, Center for Public Life, Ashland University

Andrea Houchard, Director of Philosophy in the Public Interest, Northern Arizona University

Amanda Buberger, Assistant Director of Campus-Community Partnerships, Tulane University

Sara A. Mehlretter Drury, Assistant Professor and Director, Wabash Democracy & Public Discourse, Wabash College

Leroy Brady, Professor of Business, San Diego City College

Lisa-Marie Napoli, Lecturer, Political and Civic Engagement Program (PACE), Indiana University Bloomington

Understanding Local Government Cultures: Practical Partnering for Civic Engagement

Lake Audubon • Intermediate

Local government plays a central role in many dialogue and deliberation projects, as host, client or essential ally. Yet, officials may have mixed results from past public engagement experiences, skeptical colleagues, political constraints, limited staff and budgets, and higher priority responsibilities. How can we understand their realities and be more effective partners in what's often a change management process? We'll share findings from candid interviews with local officials and invite you to share your stories and lessons learned. Together we will reflect on ways to assess the need and opportunities for culture change to promote more local public participation.

Christoph Berendes, Senior Associate, Justice and Sustainability Associates (JSA)

Susan Stuart Clark, Founder/Director, Common Knowledge

Kyle Bozentko, Executive Director, Jefferson Center

Unleashing the Student Voice

Lake Anne B • Beginner

Students need, want and deserve to be heard on the public-policy issues affecting their lives, but institutional and legal obstacles can deter their participation and marginalize their voices. We'll share success stories about using social media to invite young people into the dialogue about education policy, and how students can take ownership of improving the state of their own legal rights through legislative reform, making the campus a safer place to speak up without fear.

Frank LoMonte, Executive Director, Student Press Law Center

Zak Melamed, Executive Director, Student Voice

What's Equity Have to Do With It? Ensuring Inclusive Participation

Ballroom A • Intermediate

Many of us strive to involve all kinds of people in our community civic efforts, but we don't always succeed. Why is this? We schedule discussions that meet people's busy schedules. We provide childcare and food for participants. These tactics can work, but there are often less obvious ways in which we render such tactics useless. This session will introduce the concepts of privilege, power and equity, and will draw on the experiences of the audience to surface the successes and challenges of ensuring that people of all backgrounds can take part in civic life.

Carrie Boron, Organizational Effectiveness Officer, Everyday Democracy

Susan McCormack, Senior Associate, Everyday Democracy and Community Liaison, Creating Community Solutions

Valeriano Ramos, Director of Strategic Alliances and Partnerships, Everyday Democracy

Building Bridges Between Deliberative Democracy and Collaborative Public Policy

Lake Fairfax B • Intermediate

Where do we stand in 2014 in bringing these related fields together, formally or informally? Does a public policy conflict resolution practitioner need to know the D&D and civil discourse worlds, and vice versa? If so, what should they know? What are the best ways to make that happen? What new connections could or should be made? Are these different names for the same discipline? Different disciplines? Related elements of the same discipline? This session will review and build on earlier efforts (including a similar session at the 2013 ACR-EPP Conference), and provide a venue for discussion.

Michael Kern, Director, William D. Ruckelshaus Center, University of Washington/Washington State University

Wendy Willis, Executive Director, Policy Consensus Initiative

Carolyn Lukensmeyer, Director, National Institute for Civil Discourse

Mary Jacksteit, Associate, Public Conversations Project

#CanWeTalkGender: Safe, Compassionate Conversations about Gender

Lake Anne B • Intermediate

This year's hashtag firestorm (#YesAllWomen / #notallmen) exemplified the daunting difficulties and myriad sensitivities involved in any conversation about gender. D&D practitioners are uniquely equipped to address those challenges by fostering a safe space for all genders and creating powerful questions for unlocking discussion. But how do we foster that space? And what are the questions? This session will engage all participants in imagining a fruitful, respectful, compassionate conversation.

Dave Joseph, Senior Vice President for Program, Public Conversations Project

Barbara Simonetti, Principal, Meetings That Matter and NCDD Board Member

John Backman, Principal, The Dialogue Venture and NCDD Board Member

Debilyn Molineaux, Project Coordinator and Managing Partner, Center for Transpartisan Leadership (CTL) and Living Room Conversations

Envisioning Civic Infrastructure: Designs for Durable Dialogue & Engagement

Lake Thoreau • Beginner

To make dialogue and deliberation more powerful and sustainable, communities need to rethink their "civic infrastructure" – but how do we help people grapple with that abstract-sounding term? We believe pictures and other visualizations can help. This interactive session will describe some of the ways participation has been visualized, including Sherri Arnstein's participation ladder, the IAP2 Spectrum, and NCDD's Engagement Streams. We will present ideas about the ingredients for civic infrastructure, offer some images we have developed, and help participants develop first draft images or diagrams to help them think about long-term engagement in their communities.

John B. Stephens, Associate Professor of Public Administration & Government, UNC-Chapel Hill School of Government

Matt Leighninger, Executive Director, Deliberative Democracy Consortium (DDC)

Negotiating Deliberation Projects with Civil Servants and Elected Officials

Lake Anne A • Intermediate

Many of us have battle stories about working with public servants and elected officials. Where in the policy cycle should deliberation take place? How can we secure real impact? How do we navigate constructions of what's risky, what's productive, and what citizens need to learn and decide? Presenters will share lessons learned through the Citizens' Panel on Edmonton's Energy and Climate Challenges, a six-day deliberation in partnership with municipal government. Participants will see what pointers and signposts they can develop for those working with government on deliberative projects.

Mary Pat Mackinnon, Vice President, Hill+Knowlton Strategies

Jacque Dale, Principal, One World Inc.

David Kahane, Professor, University of Alberta and Project Director, Alberta Climate Dialogue

Politics, Race & Abortion: Using Controversial Topics to Build Meaningful Connections

Ballroom B • Intermediate

Polarized, politicized and controversial topics don't have to be divisive. These session leaders all have experiences and data that prove these topics can actually be used to bring people together. Each leader comes from a different organization and issue area, and in this session will share different approaches and models for having conversations about "hot button" topics. This interactive section will give participants tools and strategies to have conversations across partisan lines, and address the how and why behind the way people approach these topics.

Danielle Thomas, Senior Manager, National Programs, Exhale

Joan Blades, Co-Founder, MoveOn.org and LivingRoomConversations.org

Dori Maynard, President, The Maynard Institute

SUNDAY 11:00 - 12:30

WORKSHOP SESSION E

The Intersection of Slam Poetry and Justice

Ballroom A • Beginner

With sites like Upworthy picking up performance poetry videos in droves, poems addressing sexuality, body image, racism and many other social justice issues are now getting millions of views on YouTube. Unlike any year prior, 2014 has been the year for performance poetry to be accessible to all. In this session, participants will learn how poetry crosses the intersection of social justice, how to utilize poetry as a tool for change and how to keep the dialogue going about the “it” poem of the moment long after the media has moved on. This session will include performances of poetry.

Sarah Lawson, Founder and Curator, Beltway Poetry Slam

Jonathan B. Tucker, Youth Programs Coordinator, Split This Rock

Pages Matam, Assistant Youth Programs Coordinator, Split This Rock

Video Deliberations: the Opportunity and Challenge

Ballroom C • Intermediate

Online video conferencing is quickly becoming an important tool for dialogue and deliberation. This session will feature lessons learned from a number of projects that used Google Hangouts, Webex and other platforms to conduct live video conferences for people to discuss public policy issues—including Interactivity Foundation projects, Face the Facts Hangouts, Soliya’s cross-cultural web dialogues, and the NCDD 2012 Catalyst Award winner Real Dialogues. Through recorded video, live demonstrations and group discussion, participants will explore the strengths, challenges, capacities and pitfalls of online video conferencing for public discourse.

Mark Amadeus Notturmo and **Shannon Wheatley Hartman**, Fellows, Interactivity Foundation

Susanna Haas Lyons, Public Participation Specialist + Civic Technologist

Waidehi Gokhale, Director of Partnerships & Development, Soliya

What’s Next, WV? A Statewide Conversation . . . One Community at a Time

Lake Audubon • Intermediate

What’s Next, West Virginia? is a nonpartisan, statewide initiative to encourage local dialogue about West Virginia’s future and to help communities plan actions, based on their own ideas for building stronger local economies. Through sharing the story of What’s Next, WV, project partners will paint a picture of the growing civic infrastructure and community capacity to talk and work together on public issues in West Virginia. Participants will share their own insights in a discussion about what it takes to develop ongoing practices of civic engagement in a community—or even a state!

Betty Knighton, Director, West Virginia Center for Civic Life

Kent Spellman, Director, West Virginia Community Development HUB

Young People Are Citizens: Preparing the Next Generation for Active Citizenship

North Point/Tall Oaks • Beginner

This session will highlight insights, stories, and lessons learned from ongoing community-based projects in Alabama that increase civic knowledge, build civic skills, and enhance civic dispositions among young citizens. During action-oriented, small-group discussions, we will seek to answer the question: “How can we forge new pathways within higher education, community organizations, K-12 schools, and local government to more effectively engage young people in public deliberation and active civic learning?”

Cristin Foster, Program Director, David Mathews Center for Civic Life

Hollie Cost, Mayor of Montevallo and Professor of Education and Service Learning Coordinator, University of Montevallo

Lowery McNeal, Living Democracy Fellow, Auburn University

Lauren Davis, Intern, University of Montevallo/David Mathews Center for Civic Life

Gamification, Rapid Response & Our Path Forward

In our final plenary, we'll begin with a panel focused on Gamification and Public Engagement. This panel will examine how the principles of game design can strengthen public engagement efforts. We'll look at several inspiring examples of gamified public engagement and identify ways to think about these tools for your work. We'll also explore when a game design approach might not be appropriate.

We'll then hear from featured speaker **Grande Lum**. Grande is the Director of the Department of Justice's Community Relations Service (CRS). Known as "America's Peacemaker," CRS has worked with thousands of communities over the years, many of whom came together in crisis and emerged stronger and more unified. CRS delivers four services: mediation of disputes, facilitation of dialogue, training, and consulting.

Utilizing game design techniques, we'll then explore how we can work together to achieve one of our field's aspirations: rapid response to issues or crises that call for dialogue and deliberation.

Facilitator and community artist **Jessica Solomon** will lead us in this final exercise, after telling us a little about the bold and inventive U.S. Department of Arts & Culture. Recognizing that arts and culture are our most powerful untapped resources for social change, a group of artists launched the USDAC last October. Since then, and with a shoestring budget, thousands of people have been brought together in local "Imagining" events to envision their communities in the year 2034. **Note:** the USDAC is an act of collective imagination — not an official government agency.

Our Gamification and Public Engagement Panelists...

- **Josh Lerner**, Executive Director of the Participatory Budgeting Project and author of Making Democracy Fun
- **Amy Lee**, Program Officer at the Kettering Foundation
- **Gene Koo**, former director of iCivics, Justice Sandra Day O'Connor's educational nonprofit (also serving as moderator)

Featured Speakers...



GRANDE H. LUM

Grande H. Lum was confirmed as the Director of the Community Relations Service (CRS) of the Department of Justice in June 2012. Grande has extensive expertise in dispute resolution, including providing mediation, facilitation and training. He has worked with students, educators, diplomats, community leaders, law enforcement, government officials, attorneys, scientists and business executives. Before joining CRS, Grande was a clinical professor at the University of California Hastings School of the Law, where he directed its Center for Negotiation and Dispute Resolution. His published works include *The Negotiation Fieldbook*, which is currently in its second edition.



JESSICA SOLOMON

Jessica Solomon is the director of Art in Praxis, a social practice "laboratory" blurring the lines between making, performance, cultural organizing and community engagement. She also serves as a Cultural Agent of the U.S. Department of Arts and Culture. A facilitator, connector, organization development practitioner and community artist in DC, Jessica currently serves on the Executive Committee of Alternate Roots and the Creative Placemaking Leadership Council. She has gained an experiential education as an organization development practitioner and community artist in Washington, DC, designing programming that brings creativity to the work of social change and sustainability.



THE MCCOURTNEY INSTITUTE FOR DEMOCRACY

Pennsylvania State University's **McCourtney Institute for Democracy** promotes rigorous scholarship and practical innovations to advance the democratic process in the United States and abroad. The institute pursues this mission in partnership with the **Center for Democratic Deliberation** and the **Center for American Political Responsiveness**. The institute and research centers examine the interplay of deliberative, electoral, and institutional dynamics. The main activities of the institute include awarding the annual **Brown Democracy Medal** for democratic innovation, bringing speakers to campus, sponsoring faculty roundtables and workshops, and financially supporting student research. Prospective undergraduate students should consider attending Pennsylvania State University if they want to focus some or all of their studies on democracy. Students interested in pursuing a PhD in democracy, deliberation, and American government are encouraged to apply to one of the many departments affiliated with the institute and research centers.

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IF...

the **Interactivity
Foundation**

Engaging citizens in the exploration and development of possibilities for public policy

The Interactivity Foundation works through a facilitated small-group discussion process to increase both the quality and quantity of our public discussions by engaging citizens in the exploration and development of contrasting possibilities, or broad directions, for longer-term public policy. Our work is primarily focused on three types of group discussion. First, longer-term “Project” discussions with selected panelists help to develop the contrasting possibilities for our discussion guides. Second, shorter-term “Public” discussion series use those discussion guides as starting points for further discussion, exploration, and development. And, third, we work with educators in classroom, online, and other educational settings to support student-centered discussion. We are a non-profit, non-partisan, non-advocacy organization. For more information or to download copies of any of our discussion guides or other publications, please visit our website.

www.interactivityfoundation.org

Public Conversations Project



*When a breakdown
in trust and relationship
is part of the problem,
Public Conversations
offers a solution.*

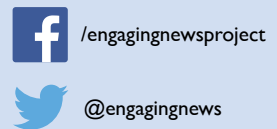
We work locally, nationally, and globally to provide dialogue facilitation, training, and coaching that deepen trust, strengthen communities, and reduce polarization and stereotyping. Contact us for a consultation at inquiry@publicconversations.org or 617.923.1216.

PublicConversations.org



The Participatory Budgeting Project is proud to support NCDD in making public participation more inclusive and empowering.

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The Engaging News Project provides research-based techniques for engaging online audiences in commercially viable and democratically beneficial ways.

The project tests web-based strategies for informing audiences, promoting substantive discourse, and helping citizens to understand diverse views. At the same time, we analyze business outcomes, such as clicks and time on page. Partnering with local and national news organizations has provided us valuable information about what works, and what doesn't. And by advancing both journalistic and business goals, our techniques are designed with contemporary newsrooms in mind.

For more information, visit our website

www.engagingnewsproject.org

The Engaging News Network and the Participatory Budgeting Project are supported by the...





National Dialogue Network

Enhancing Local Efforts with Broader Collaboration

In 2013, the NCDD community voted to support our collaborative infrastructure for fostering national dialogues. We will illustrate how the National Dialogue Network can be used to magnify locally developed content and increase participation.

The National Dialogue Network offers tools and techniques to supplement your own local processes so they can be picked up and utilized by others at larger and larger scales.

I'll be passing out a limited number of these Dialogue Pins to attendees while supplies last!

Come listen to John's presentation!



Short Talks
Friday, October 17, 1-2pm

For more information

John Spady
4426 2nd Ave NE,
Seattle, WA 98105

Website: www.NationalDialogueNetwork.org
Email: jspady@mac.com
Twitter: @NatDialogue & @JSpady



OUR VISION is to see professional facilitation used throughout the world to address the challenges faced by people in their groups, organizations and communities.

OUR MISSION is to grow the community of practice for all those who facilitate, establish internationally accepted professional standards, build credibility and promote the value of facilitation around the world.

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Everyday Democracy helps people from different backgrounds come together for dialogue and action on an issue of concern in your community.

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Visit our website for resources to make change happen in your community:

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