



Sponsorship Opportunities

for NCDD's 2018 National Conference in Denver, Colorado

NCDD's 8th National Conference on Dialogue & Deliberation will be held November 2-4, 2018 in downtown Denver, at the Sheraton Denver Downtown. NCDD's biennial conferences bring together hundreds of the most active, thoughtful, and influential people involved in public engagement and group process work across the U.S. and Canada — and even some from outside North America.

More than 3,400 people have attended NCDD's national and regional events so far, and we expect to have over 400 attendees join us this fall.

Consider supporting this important convening by becoming a sponsor of NCDD 2018. In supporting the NCDD conference, our sponsors are showing their leadership in and commitment to public engagement and community problem solving to leaders and future leaders in our growing community of practice.

In addition to the tangible benefits listed in this document, becoming a sponsor or partner builds good will, name recognition, and respect for your organization as NCDD proudly acknowledges your support while we publicize the conference and acknowledge your support during and after the event.

One more reason to sponsor this year's National Conference on Dialogue & Deliberation is that NCDD's sponsors are amazing! Our past sponsors have been some of the most innovative, exciting organizations working in our field. By sponsoring NCDD 2018, you will be featured alongside other organizations you can be very proud to associate with.

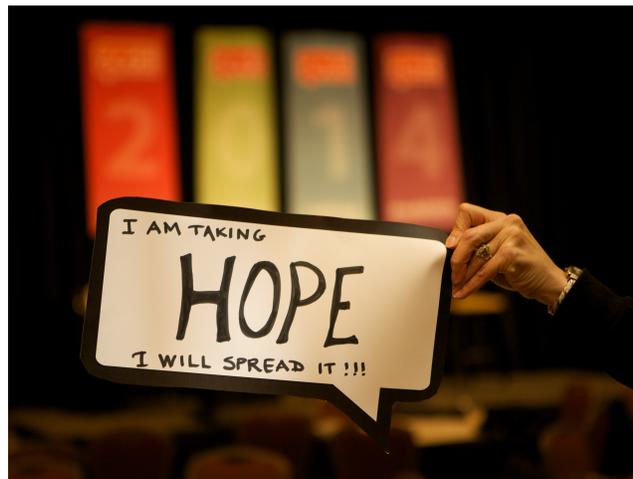
More about NCDD & NCDD 2018

The National Coalition for Dialogue & Deliberation (NCDD) is an active network of thousands of organizations and professionals from across the U.S. and 40 other countries. Our members engage and mobilize people around today's most challenging issues across partisan, ethnic and other divides.

NCDD was formed in 2002 in response to a growing need for learning and collaboration among those who do dialogue, deliberation, conflict resolution and public engagement work in a variety of disciplines. Our biennial national conferences are designed to provide an unparalleled opportunity for innovators in these practices to share knowledge and build collaborative, supportive relationships.

Our conferences are highly participatory, utilizing large-scale dialogue and deliberation techniques to enable attendees to address some of our field's greatest challenges and biggest dreams.

So much of our political environment is rife with partisan rancor. Our communities are struggling with crisis after crisis. These and other factors have people across the country yearning for the ability to listen to one another with more understanding and civility, to work more effectively across differences, and to improve how we make decisions together and engage in our democracy.



Just what our field specializes in.

So for the 2018 conference, we are making space to dig deep into what we know about helping and healing democracy. Now is the time to bring the work of the dialogue, deliberation, and public engagement field into greater visibility and use. There are so many valuable processes and resources that our extended community of practice offers, and we'd like to explore ways to make this work spread. Join us to cultivate its widespread practice in our communities.

NCDD's Reach

Because of NCDD's strengths in its communications and outreach, you get more bang for your buck when you sponsor NCDD conferences. In addition to our active, engaged membership of hundreds of leaders and up-and-comers in public engagement, conflict resolution, and group process, we have a larger community of more than 30,000 subscribers to our monthly updates and we are very active in multiple social media channels.

Many people in our field consider NCDD one of the very best sources for news and resources on group process and public engagement. In some ways, we serve as communications support for the dialogue and deliberation community. People rely on us to stay in-the-know about what's happening in the field and turn to NCDD when they have something important they'd like to share with their colleagues.

We have had a great track record of attendance at our conferences over the years. Many of our peers' national and international conferences average between 200 and 250 attendees, while ours have enjoyed attendance between 350 and 450 for the past ten years.

More than 3,400 people have attended NCDD's national and regional events so far, and we expect to have 400 to 450 attendees join us this fall.

Sponsorship Benefits

This year, we're offering five sponsorship levels...

All-Star Sponsor:	Donation of \$10,000 or more (one org)
Collaborator:	Donation of \$5,000 or more
Co-sponsor:	Donation of \$3,000
Partner:	Donation of \$2,000
Supporter:	Donation of \$1,000

By supporting the NCDD conference, our sponsors play a critical role in fostering networking and knowledge-sharing among dialogue and deliberation professionals, community leaders, and public managers, in effect strengthening the capacity of people in our field to bridge divides and solve complex community challenges.

Sponsorship support enables NCDD to charge reasonable registration rates for our conferences and even to offer some further registration discounts and scholarships, which increases the economic, age, and racial diversity of our attendees.

Sponsors appreciate knowing they are supporting NCDD and the dialogue and deliberation community, but they also receive numerous other benefits...



Benefits	All-Star	Collaborator	Co-sponsor	Partner	Supporter
Rate	\$10,000+	\$5,000+	\$3,000	\$2,000	\$1,000
Number of registrations included	6	5	3	2	1
Ad in the conference guidebook	Full Page	Half Page	1/4 Page	1/8 Page	
Product giveaway/swag at every seat (day 1)	X				
Tote bag inserts (materials)	4	3	2	2	1
Tote bag inserts (swag)	3	2	1	1	1
Logo featured at top of conference website	X				
Logo featured in sidebar in conference section	X	X	X		
Acknowledgement in conference emails	X	X	X		
Acknowledgement during conference opening	X	X	X		
Exhibit table at conference	X	X	X	X	
Acknowledgement on NCDD website (with logo)	X	X	X	X	X
Acknowledgement in conference guidebook	X	X	X	X	X
Attendee list of all registrants	X	X	X	X	X
increased respect and name recognition within NCDD	X	X	X	X	X
Good will built with NCDD and our members	X	X	X	X	X

All-Star Sponsor - \$10,000 or more (one organization only!)

Benefits include:

- Your choice of either six complimentary conference registrations (regular rate is \$450), six comped registrations in your name for scholarship recipients, or a combination of the two.
- Prominent acknowledgement of All-Star Sponsorship on NCDD's website and conference e-mailings (including at least one announcement about your All-Star Sponsor role in the NCDD Update, which has over 30,000 subscribers).
- Your logo featured at the top of the conference landing page, as well as on the sidebar of every page of the event section on the NCDD website.
- Prominent acknowledgement of All-Star Sponsorship in the conference guidebook.
- Acknowledgement of All-Star Sponsorship during opening and closing sessions at the conference.
- A full-page, full-color ad in the printed conference guidebook (\$800 value).
- A full exhibit table (\$500 value).
- Up to four brochures, flyers or publications (even books!) included in all attendees' tote bags (\$800 value).
- Up to three pieces of swag (branded magnet, pen, notebook, etc.) can be included in all tote bags as well (\$600 value).
- One product giveaway/piece of swag at every seat for the opening plenary (\$500 value).
- Attendee contact list of all registrants (excluding anyone who opts out during registration).

Collaborator - \$5,000 or more

Benefits include:

- Your choice of either five complimentary conference registrations (regular rate is \$450), five comped registrations in your name for scholarship recipients, or a combination of the two.
- Prominent acknowledgement of Collaborator Sponsorship on NCDD's website and conference e-mailings (including at least one announcement about your Collaborator Sponsor role in the NCDD Update, which has over 30,000 subscribers).

- Your logo featured on the sidebar of every page of the event section on the NCDD website.
- Prominent acknowledgement of Collaborator Sponsorship in the conference guidebook.
- Acknowledgement of Collaborator Sponsorship during opening and closing sessions at the conference.
- A half-page, full-color ad in the printed conference guidebook (\$600 value).
- A full exhibit table (\$500 value).
- Up to three brochures, flyers or publications (even books!) included in all attendees' tote bags (\$600 value).
- Up to two pieces of swag (branded magnet, pen, notebook, etc.) included in all tote bags as well (\$400 value).
- Attendee contact list of all registrants (excluding anyone who opts out during registration).

Co-sponsor - \$3,000

Benefits include:

- Your choice of either three complimentary conference registrations (regular rate is \$450), three comped registrations in your name for scholarship recipients, or a combination of the two.
- Prominent acknowledgement of Co-Sponsorship on NCDD's website and conference e-mailings (including at least one announcement about your Co-Sponsor role in the NCDD Update, which has over 30,000 subscribers).
- Your logo featured on the sidebar of every page of the event section on the NCDD website.
- Prominent acknowledgement of Co-Sponsorship in the conference guidebook.
- Acknowledgement of Co-Sponsorship during opening and closing sessions at the conference.
- A quarter-page, full-color ad in the printed conference guidebook (\$400 value).
- A full exhibit table (\$500 value).
- Up to two brochures, flyers or publications (even books!) included in all attendees' tote bags (\$400 value).
- One piece of swag (branded magnet, pen, notebook, etc.) can be included in all tote bags as well (\$200 value).
- Attendee contact list of all registrants (excluding anyone who opts out during registration).

Partner - \$2,000

Benefits include:

- Your choice of either two complimentary conference registrations for the event or two comped registrations in your name for scholarship recipients, or a combination of the two. The regular registration rate is \$450.
- Prominent acknowledgement of Partner Sponsorship on NCDD's website and conference e-mailings (including at least one announcement about your Co-Sponsorship in the NCDD Update, which has over 30,000 subscribers).
- Acknowledgement of Co-Sponsorship in the conference guidebook.
- A 1/8-page, full-color ad in the printed conference guidebook (\$200 value).
- A half-size exhibit table (\$250 value).
- Up to two brochures, flyers or publications (even books!) included in all attendees' tote bags (\$400 value).
- One piece of swag (branded magnet, pen, notebook, etc.) can be included in all tote bags as well (\$200 value).
- Attendee contact list of all registrants (excluding anyone who opts out during registration).

Supporter - \$1,000

Benefits include:

- One complimentary conference registration (\$450 value).
- Acknowledgement of Supporter role on NCDD's website, and in some conference emails on the event.
- Acknowledgement of Supporter role in the conference guidebook.
- One resource (guidebook, article, book, brochure or flyer) included in all attendees' tote bags (\$200 value).
- One piece of swag (branded magnet, pen, notebook, etc.) can be included in all tote bags as well (\$200 value).
- Attendee list of all registrants (excluding anyone who opts out during registration).

Additional Opportunities

In addition to our sponsorship packages, we offer the following additional opportunities for sponsorship.

Exclusive Opportunities

Showcase Sponsor: Donation of **\$5,000**

Have your logo prominently displayed and swag available throughout the Friday Showcase event, the prime social and networking opportunity of the conference! Recognition of your sponsorship will also be prominently displayed in the showcase section of the conference guidebook.

Pre-Conference Reception Sponsor: Donation of **\$4,000**

Have your logo prominently displayed and your swag available during a Thursday evening pre-conference reception, for all pre-conference attendees and conference participants arriving early. Conference organizers in their welcome to attendees will provide recognition of your sponsorship.

Non-Exclusive Opportunities

Guidebook Ad: Donation of **\$800 (full page), \$600 (half-page), \$400 (1/4 page), or \$200 (1/8 page)**

Place a full-color ad in the printed conference guidebook, provided to all conference attendees (and posted on the conference website).

Coffee Breaks: Donation of **\$500**

Be recognized as a sponsor of our very important (and well attended) coffee and refreshment breaks with your logo featured on signage at each break.

Lunch Sponsor: Donation of **\$1,000**

Be recognized as the sponsor of one of our lunches (Friday, November 2, Saturday, November 3, or Sunday, November 4) with your logo presented on our ballroom screen throughout the lunch break.

Interested in other options? Let's talk!

If you would like to explore other opportunities to sponsor NCDD 2018, send an email to NCDD's Founding Director Sandy Heierbacher at sandy@ncdd.org with some times you would be available for a call.

Sign on now to sponsor...

Ready to sign on as a sponsor now? Let NCDD office manager Joy Garman know the type of sponsorship you are interested in, and she will send you an invoice you can use to submit payment. Joy can be contacted at joy@ncdd.org.

If you don't need an invoice, please submit your payment by check (made out to "NCDD") to:

NCDD
Attn: Joy Garman
P.O. Box 150
Boiling Springs, PA 17007

Need to use a credit card? Use the PayPal button at www.ncdd.org/payment to submit your payment.

Thank you so much for your support!!



If you have any questions about sponsorship, or would like to discuss other ideas about how your organization can support NCDD 2018, send an email to NCDD's founding director Sandy Heierbacher at sandy@ncdd.org and suggest a few times you're available for a call.

Learn more about NCDD 2018 (and about all past NCDD events) at www.ncdd.org/events.